



Saskatoon Jazz Orchestra

2026–2027 Partnership Opportunities

"Supporting world-class jazz. Inspiring the next generation."

Who We Are

Mission Statement

The Saskatoon Jazz Orchestra (SJO) is committed to presenting high caliber professional large jazz ensemble music to the city of Saskatoon and beyond. Through programming and featuring celebrated local, national and international jazz talent, the SJO also creates professional development opportunities for Saskatchewan's own established and emerging jazz musicians from across the province.

While some SJO concerts are stylistically retrospective, others are visionary. Some explore multi-disciplinary components. All our concerts feature important current and emerging musicians whose professional work intersects with the large jazz ensemble idiom.

Board of Directors

Martin Phillipson President
Tim Bergsma Chief Financial Officer
Paul Newton Member at Large
Anna Peters Member at Large
Barbara von Tigerstrom Member at Large
Fiyinfoluwa Obayan Member at Large

SJO Personnel

Dean McNeill Artistic Director
Nick Fanner SYJO Director & SJO Administrator
Bryn Becker Marketing & Promotion



Why the SJO Matters

Instead of only talking about yourselves,

Talk about impact.

We Create

- ▶ Professional performance opportunities
- ▶ Canadian jazz programming
- ▶ National guest artist collaborations
- ▶ Youth mentorship.
- ▶ Cultural enrichment for Saskatchewan Large icons

Our Impact

Connecting audiences, supporting artists,
and growing jazz in Saskatchewan.



35,000

WEBSITE
VISITS



20,000

ACTIVE WEBSITE
USERS



790,000

SOCIAL
IMPRESSIONS



152,000

GOOGLE SEARCH
IMPRESSIONS



4,500

WEBSITE
CLICKS



363

NEWSLETTER
SUBSCRIBERS



22.5%

EMAIL OPEN
RATE



12

YEARS OF
ARTISTIC EXCELLENCE

FOUNDED IN 2014

Meet Our **Artistic Director**

DEAN MCNEILL

Award winning Canadian trumpet player/composer Dean McNeill regularly performs in both the classical and jazz idioms. Dean has been a University of Saskatchewan Dept. of Music faculty member for the past 19 years over which time he has performed and adjudicating throughout Canada and the United States.

Dean has received numerous honours, including:

Saskatchewan Jazz Festival Special Recognition Award
UofS Student Union Teaching Excellence Award
Dwayne Nelson Teaching Award (UofS Department of Music)
DownBeat Magazine Big Band Arranging Award

“Dean has been the Artistic Director of the Saskatoon Jazz Orchestra since the SJO’s inception.”

World-Class Guest Artists



Carol Welsman

"The level of musicianship was world class."



Wycliffe Gordon

"Swingin' and groovin'...they bring it."



Tommy Banks

"One of Canada's important cultural organizations."



Mike Downes

"World-class professionals."

Signature Projects



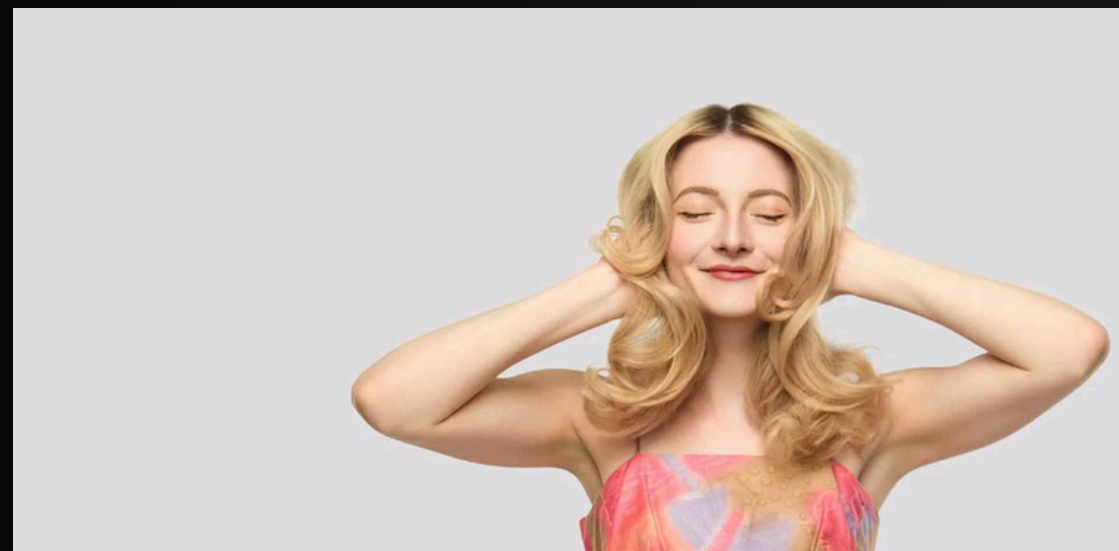
MAY 23, 2025

Celebrate the Legacy of Kenny Wheeler
Special Guests: Ingrid Jensen and Nick Smart



MAY 24, 2025

Wheeler Symposium Delegates Large Jazz Ensemble Concert
Featuring: Original compositions by symposium delegates.



November 30, 2024

Vocal Elegance Ft. Two Time Juno Award-Winning Vocalist Caity Gyorgy.
Experience an unforgettable evening with the Saskatoon Jazz Orchestra as they are joined by the sensational Caity Gyorgy, a two-time Juno Award-winning vocalist.



April 29, 2023

Pictures at an Exhibition: Reimagined
An International Jazz Day Eve celebration featuring the one and only guest conductor and arranger Fred Stride

Why Become a Sponsor?

"What does a sponsor actually receive?"

- ▶ **Brand Visibility**
- ▶ **Community Leadership**
- ▶ **Association with Arts Excellence**
- ▶ **Access to Concerts**
- ▶ **Networking Opportunities**
- ▶ **Supporting Saskatchewan Musicians**
- ▶ **Supporting Youth**
- ▶ **Media Exposure**

Sponsorship Opportunities



Platinum

\$10,000

Entire season



Gold

\$2,500

One Concert



Silver

\$2,000

Guest Artist



Grand Piano

\$1,000

Piano Sponsor

Sponsorship Benefits



Tickets

Sponsor Ticket Packages.
Very Inexpensive for the
Orchestra.
Very Valuable to Businesses.



VIP Reception

Platinum Sponsors a Private Reception with
Artists.
Costs Almost Nothing
Feels Premium



Employee Benefits

Discounted Tickets
Employee Nights
Client Appreciation
Opportunities



Recognition Throughout the Year

Newsletters
On Website
Social Media
Annual Report
Donor Wall
Season Launch

Platinum Season Sponsor

Investment \$10,000

Benefits

- ▶ **Presenting Sponsor**
- ▶ **Logo on Season Marketing**
- ▶ **Website**
- ▶ **Social Media**
- ▶ **Stage Recognition**
- ▶ **Meet Guest Artists**
- ▶ **Tickets**
- ▶ **VIP Experience**

• **Platinum Season Title Sponsorship - \$10,000**

Includes all concerts produced by the SJO for the 2026 – 2027 season.

Business name/logo would be prominently featured as presenting sponsor on all virtual and physical promotional materials for concerts produced by the SJO throughout the season.

Business would be recognized from the stage at the start of each concert.

Sponsor would have the opportunity for informal meet/greet with guest artists.

Gold Concert Sponsor

Investment \$2,500

Benefits

- ▶ **Presenting Sponsor**
- ▶ **Logo on Season Marketing**
- ▶ **Website**
- ▶ **Social Media**
- ▶ **Stage Recognition**
- ▶ **Meet Guest Artists**
- ▶ **Tickets**

• **Gold Concert Sponsorship - \$2,500**

Per concert produced by the SJO.

Business name/logo would appear on all virtual and physical promotional materials for the agreed upon concert.

Business would be recognized from the stage at the start of that concert.

Sponsor would have the opportunity for informal meet/greet with any guest artists for that concert.

Silver Guest Artist Sponsor

Investment \$2,000

Benefits

- ▶ **Presenting Sponsor Per Artist**
- ▶ **Logo on Marketing Per Artist**
- ▶ **Website Per Artist**
- ▶ **Social Media Per Artist**
- ▶ **Stage Recognition Per Artist**
- ▶ **Meet Guest Artist Per Artist**

• Silver Guest Artist Sponsorship - \$2,000

\$2,000 per concert where a featured guest artist is presented.

Per concert produced by the SJO.

Business name/logo would appear on all virtual and physical promotional materials for the agreed upon concert.

Business would be recognized from the stage at the start of that concert.

Sponsor would have the opportunity for informal meet/greet with guest artist(s) for that concert.

Ivory Grand Piano Sponsor

Investment \$1,000

Benefits

- ▶ **Presenting Sponsor Per Grand Piano**
- ▶ **Logo on Marketing Per Grand Piano**
- ▶ **Website Per Grand Piano**
- ▶ **Social Media Per Grand Piano**
- ▶ **Stage Recognition Per Grand Piano**
- ▶ **Meet Guest Artist Per Grand Piano**

• Ivory Grand Piano Sponsorship - \$1,000

\$1,000 per concert where a grand piano is needed.

Per concert produced by the SJO for which a grand piano is needed on stage.

Business name/logo would appear on all virtual and physical promotional materials for the agreed upon concert.

Business would be recognized from the stage at the start of that concert.

Sponsor would have the opportunity for informal meet/greet with any guest artists for that concert.

Invest in the **Future**

Support the Saskatoon Youth Jazz Orchestra

2027 marks the 10th Anniversary

Your Donation Helps:

- ▶ Commission a New Canadian Composition
- ▶ Bring a Celebrated Canadian Artist to Saskatoon
- ▶ Support Travel and Accommodations
- ▶ Inspire Saskatchewan Youth
- ▶ Premiere a Brand New Work



[Watch a Video](#)



[More About SYJO](#)

Why Your Support Matters

**When You Invest in the Saskatoon Jazz
Orchestra, You Help**

- ▶ **Keep Professional Jazz Alive in Saskatchewan**
- ▶ **Create Opportunities for Local Musicians**
- ▶ **Bring a Celebrated Canadian Artist to Saskatoon**
- ▶ **Inspire Future Artists**
- ▶ **Bring Internationally Recognized Performers to Saskatoon**
- ▶ **Strengthen Our Province's Cultural Landscape**



Current Community Partners

Nothing Builds Trust Like Seeing Other Supporters.

The SJO is supported by tremendous assistance from these organizations as well as other local sponsors.



Canada Council
for the Arts

Conseil des arts
du Canada



City of
Saskatoon

Let's Create Something Extraordinary Together

Contact Dean McNeill

Artistic Director

- ▶ [Sponsor Inquiry](#)
- ▶ [Tickets](#)



[Support Us](#)

saskatoonjazzorchestra.com

